



Corporate Mission Statement

Our Commitment:

Value² strives to change the financial system that will serve the well being of all society, by creating a responsible and sustainable environmental and social ecosystem

Our Vision:

To provide a professional and responsible investment instrument, to share our knowledge, to provide excellent services to investors, and be a key player in creating the Responsible Investment industry in Israel.

Our Mission:

To put an impact and returns hand in hand and provide a vast number of Responsible Investments financial products in order to address the different needs of all type of investors.

Our Corporate Investment Philosophy:

Environmental, Social, and Governance (ESG) factors have been a core element of our research process and play a key role in investment decisions across our actively managed investment strategies. In “good” companies with sustainable business models at reasonable valuations could enhance performance results over time. This approach to investing continues to be a core focus of our firm today.

We integrate ESG analysis into its investment process by focusing on companies with sustainable business models and evaluating ESG-related risks as part of our proprietary research recommendations used throughout the firm. Environmental assessment categories typically include climate change, natural resource use, waste management, and environmental opportunities. Social assessment categories typically include human capital, product safety, and social opportunities. Governance assessment categories typically include corporate governance, business ethics, and government and public policy.

We make sure that our selected companies are focusing on the Sustainable Development Goals

set by the United Nations. We analyze the revenues triggered by the sustainable goods and services contributing to the achievement of the 17 SDG Goals.

Formally adopted by 193 countries, the 17 United Nations Sustainable Development Goals (SDGs) recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests

